

# Showmetoo Privacy Policy

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For users accessing Showmetoo from the European Union, the EU Digital Services Act ("DSA") Guidelines also form part of our Terms of Use.

## 1. Introduction

This privacy policy describes how Showmetoo processes and protects your personal data with regards to the use of our cloud services which store your data (hereinafter referred to as the "Services"). Every Showmetoo user must be at least 18 years old. Further, the words "Showmetoo", "we", "us" and "our" refer to Showmetoo, and "you", "your", and "user" refer to you, the user of the Services, and the words "your file", "your data" or "your files", "your materials" refer to five types of data that can be uploaded and saved on Showmetoo cloud servers, namely:

- (1) Photographs
- (2) Videos
- (3) Text and graphic documents, text recordings
- (4) Audio files
- (5) Account details: email address, username and password

### 1.1. Data Protection Principles

Showmetoo adheres to two main principles of collecting and processing users' personal data:

- We store only the data necessary for Showmetoo to be a reliable and convenient service for storing our users' files.
- Minimum interference in the user's use of the application.

### 1.2. Terms of Use

This Privacy Policy forms part of our Terms of Service, which set out the terms under which you may use our Services, accessible from [www.showmetoo.com](http://www.showmetoo.com). This Privacy Policy should be read together with the Terms of Use.

### 1.3. Contents

This Privacy Policy Explains:

- The legal basis for processing of your personal data
- What personal data we may collect from you
- How we protect your personal data
- The purposes for which we process your personal data
- With whom we may share your personal data
- Your rights concerning your personal data

## 2. Legal Basis for Processing Personal Data

We process your personal data in the context of our legitimate interests, including:

- (1) To provide useful and convenient services to our users
- (2) To detect, prevent, or otherwise address fraud or security issues related to the provision of Showmetoo Services, except for where those interests are overridden by your interests or rights and freedoms to protect personal information.

## 3. What personal data do we process?

### 3.1. Basic account data

The Showmetoo service is a public social network that allows its users to:

- Show their location on a public map, see the profiles/accounts of other Showmetoo users within a radius of 0 to 70 meters, and exchange messages and media files with them, even if these users don't know each other.
- Publish images and videos with added location (hereinafter referred to as "Posts")

- View other users' posts
- Follow other users and view their profiles
- Save photos and videos, audio files, and certain types of documents (hereinafter referred to as "Files") to the cloud Gallery.

You provide your email address and basic account data, including your profile name, profile photo, and other information to create an Showmetoo account. You can specify your real name or any nickname.

The email address you provide will be used only to log in to the account. It will also be used to recover your password, if you forget it. It will be visible only to you in the profile settings section. The email address for login will be stored until it is changed or the account is deleted.

### 3.2. Your Files

Showmetoo is a cloud service. We store the files you upload and publish on our servers, so you can access your data from any of your devices at any time without relying on third-party backups.

### 3.3. Cookies

We only use cookies that are necessary to provide and deliver our services online. The cookies used by Showmetoo are small text files that allow us to provide and customize our services to give you a better user experience. Your browser should allow you to control these cookies, including whether to accept or reject them and how to delete them.

## 4. **Protection of Personal Data (Storage and Protection of Personal Data)**

### 4.1. Storage of Personal Data

We do not transfer our users' data to any third parties and we do not care what files and data users store in their accounts unless it violates our Privacy Policy and our Terms of Use. If you have registered with Showmetoo from the EEA, your data will be stored in data centers in Germany and/or the Netherlands in encrypted form. Unless otherwise stated in this Privacy Policy, your personal data that we process will only be stored for as long as we fulfil our obligations to provide services.

## 5. **Processing of Personal Data**

### 5.1. Our services

We process and store your personal data so that you can access it from any smartphone on which the Showmetoo application can be installed.

### 5.2. Security

Showmetoo enables the formation of large communities in profiles, which we must moderate in terms of abuse and violations of the terms of service. To improve the security of your account and prevent spam, abuse, and other violations of our Terms of Service, we may collect and process metadata such as your IP address, the devices you have used, the history of username changes, etc. If we do collect this data, we store it for no more than 12 months for the above purposes.

### 5.3. Spam and Abuse

The Showmetoo network is created for people who respect each other and do not wish harm to others; therefore, Showmetoo users are prohibited from propaganda, aiding and dissemination of information, publications, and/or files containing:

- Calls for violence against people and animals, insults, and humiliation of human dignity
- Propaganda of narcotic and intoxicating substances.
- Calls indicating terrorist acts
- Racism, Nazism, incitement of hateful acts
- Signs of pedophilia (sexual harassment of children, incitement of children to actions of a sexual nature, child sexual abuse material (CSAM))
- Trade in weapons and other prohibited goods
- Lies, slander

## 6. **Violation of children's rights**

Showmetoo users are prohibited from creating, uploading, or distributing content related to child sexual exploitation and abuse (CSAE), including any material depicting minors in a sexual context.

We do not tolerate the use of Showmetoo for the purpose of endangering children. Specifically, promoting exploitative behavior is prohibited, including:

- inappropriate actions towards children (e.g., fondling or groping);
- the lure of minors, such as meeting and communicating with a child online for the purpose of committing sexual acts (online or offline) and/or exchanging sexual images with them;
- sexualization of minors, such as material depicting, inciting, or encouraging child sexual abuse, or depicting children in a manner that could lead to their sexual exploitation;
- blackmail through sexual disclosures (e.g., threatening or blackmailing a child based on real or imagined access to their intimate photographs);
- child trafficking (e.g., inviting and engaging a child in activities leading to their subsequent commercial sexual exploitation).

We maintain a zero-tolerance policy for child sexual exploitation and abuse material (CSAEM). Where required by law, we report suspected CSAEM to the National Center for Missing & Exploited Children (NCMEC) and/or law enforcement.

(Bullet terms above hereinafter will be referred to as "Prohibited content").

To report CSAE content to Showmetoo, click "Report" or report to the National Center for Missing & Exploited Children (NCMEC) and/or law enforcement <https://report.cybertip.org/>

In the event of detection and real confirmation of user complaints about Prohibited content or by court order, the owner of this account will be warned about the need to remove this content and stop such activities in the Showmetoo service. If this warning is ignored by said user/users within 3 (three) days, access to the said account will be blocked or, if necessary, the account will be deleted without warning and without the possibility of recovery and refund if this account was paid.

#### 6.4. Availability on Different Devices

We may store some aggregated metadata to create Showmetoo features that will work on all your devices.

#### 6.5. Advanced Features

We may use certain aggregated data about how you use Showmetoo to create useful features.

### **7. Payment Information**

At the moment, there is no opportunity to buy or sell anything in Showmetoo , so there is no section with a corresponding description. When paid services become available, such as purchasing memory to expand your Gallery storage in the Showmetoo service or purchasing a premium Showmetoo account, the relevant additions will appear in our Privacy Policy, of which you will be promptly informed.

### **8. With whom your personal data may be shared**

#### 8.1. Other Showmetoo Users

Other users of our Service with whom you choose to share certain information may be located outside the EEA. Please note that by choosing to communicate with such other Showmetoo users, you authorize us to share your personal information with such users on your behalf per this Privacy Policy.

#### 8.2. Law Enforcement Agencies

If Showmetoo receives a court order confirming that a Showmetoo user is a suspect in cases related to Prohibited Content (clause 8.3.), Showmetoo may share the details of said account with the relevant authorities. Let us repeat: the Showmetoo service is created for responsible people who do not wish to harm other people and want Showmetoo users to feel comfortable and safe using our services. We are not interested in what happens within users' accounts if they do not violate paragraph 5.3. on Prohibited Content and we receive no complaints about their account.

## **9. Your Rights Regarding the Personal Data Showmetoo Process**

Under applicable data protection laws, you have rights regarding your personal data in certain circumstances. You have the right to (1) request a copy of any personal data we hold about you and transmit that copy to another controller, (2) delete or amend your personal data, (3) restrict or object to the processing of your personal data, (4) request the correction of any inaccurate or incomplete personal data we hold about you, and (5) complain about us to national data protection authorities in connection with our processing of your personal data. Users, if you do not agree to the Showmetoo minimum requirements for any reason, it will not be possible to provide you with our services. You can delete your Showmetoo account by going to the deactivation page in the mobile application.

## **10. Data Deletion**

### **10.1. Accounts and Account**

If you choose the option of deleting your account, you can do so on the account deletion page in general settings in the Showmetoo app. Deleting your account will delete all profiles, publications, files, and any other your data stored in the Showmetoo cloud. This action must be confirmed through your Showmetoo account and cannot be undone.

## **11. Self-deleting Your Account**

If a user no longer wishes to use Showmetoo and has not been online for at least 12 months, then the account of this user will be deleted by default along with all publications, files, and any other data of the account.

## **12. Amendments to this Privacy Policy**

This privacy policy may be amended from time to time, and you will be informed about it through the Showmetoo app. Any changes to this Privacy Policy will be effective upon publication of the revised Privacy Policy on [www.showmetoo.com](http://www.showmetoo.com)

## **13. Additional Information**

If you have any questions, suggestions, complaints, or requests, you can contact us via the feedback section on [www.showmetoo.com](http://www.showmetoo.com) or by email to [showmetoo.help@gmail.com](mailto:showmetoo.help@gmail.com)  
Veronika Maria Kleeblatt is the developer of the Showmetoo App. You can also send your complaints and requests to the following address: Germany, Munich, Dietramszell, 14, to Veronika Maria Kleeblatt or to [showmetoo.help@gmail.com](mailto:showmetoo.help@gmail.com)

If you live in the EU and would like to make a GDPR-related request, please see here <https://gdpr-info.eu/>  
If you would like to report suspected CSAEM to the National Center for Missing & Exploited Children (NCMEC), please see here <https://report.cybertip.org/>

If you would like to report suspected CSAEM to us, please send a report to [showmetoo.help@gmail.com](mailto:showmetoo.help@gmail.com) for Veronika Maria Kleeblatt.